



## FEBRUARY 2022 NEWSLETTER

**HELLO FEBRUARY** - It seems difficult to imagine, but just a few short months ago we were all wishing for cooler weather and now we are anxious for warmer temperatures! Thank you to all our loyal Vendors for participating during the recent frigid temperatures. We can't control the weather, but we can control our attitudes. Staying positive, working to improve your booth and enhance product will all pay-off as our weather improves. Spring is just around the corner!

### **EXCITING NEWS: JONAH SALVAGGIO, MARKET OPERATIONS**

Jonah Salvaggio is no stranger to the Lafayette Jockey Lot. Originally employed with our Food Service division, Jonah has stepped into the shoes of Office Manager for the past 9 months. His efforts to improve and keep the Jockey lot running smoothly have not gone unnoticed. We are pleased to announce that effective January 1, 2022, Jonah has accepted the position of Market Operations. Please help us in congratulating him on his new position. Hats off to you Jonah!

### **COMING EVENTS**

On **MARCH 19th** we will host our **ANNUAL SPRING GARAGE SALE**. This event brings record numbers of shoppers to the market – Vendors should be prepared! Participants will be able to sign-up for their space(s) beginning on February 12<sup>th</sup>.

As a bonus, on **MARCH 12 & 13** the Jockey Lot will also be host to the Louisiana Young Entrepreneurs with another **POP-UP SHOP** event. The event will take place in the same location as our Garage Sale. For those who recall this event in Fall of 2021, it too produced a record shopping crowd. The POP-UP SHOP Event was so successful, they have requested it run both Saturday and Sunday this Spring!

### **FEBRUARY VENDOR OF THE MONTH**

**Congratulations to: Monica**

**Booth: 606 & 608**



M & D's Chow Chow and Seasoning started out at the Jockey Lot in the 300 Section one and a half years ago selling only medium and mild Chow Chow. As of today, they are located in the 600 Section with seven different types of Chow Chow, pickled products and seasonings. They would like to thank all of their loyal customers, new and old, for inspiring them to grow. They consider everyone family. Yum Yum Come and Get You Some!

### **NEW FEATURE- PUNCH CARDS:**

Beginning February 12<sup>th</sup>, a Punch Card will be available to Vendors. For every LARGE fountain beverage purchased, you will receive one punch. Fill your card (12 Punches) and receive a **FREE MEAL DEAL** available at the Specialty Bar. **MEAL DEALS** include Sandwich, Bag of Chips (of your choice) and a fountain drink. (Sandwich to change monthly)

### **VENDOR ADVERTISING:**

The Jockey Lot Flea Market has been working with two great advertising sources over the past year. These individuals are now available to our vendors as sources to promote their business.

**Kardboard Kreations** : Taylor Lachney. (318) 623-9039

[Kardboardkreations@yahoo.com](mailto:Kardboardkreations@yahoo.com)

Taylor offers graphics creations, assisting you with business cards, logos and banners. Most of what you see at the Jockey Lot are her creations.

**We Are Video**: Ronnie Smith (337) 565-7824

[Usadigi.com](http://Usadigi.com)

Ronnie has produced several videos for the Lafayette Jockey Lot currently used on our website and Television advertising. He offers a great rate for Vendor Commercials!

### **IMPORTANT NOTICES:**

**Opening/Closing Times**: Beginning January 1, 2022, any Vendor not opening or not opening promptly for two consecutive weeks risks losing their booth space. Should a Vendor not open promptly a fine of \$15 per booth per week will be imposed.

### **MAINTENANCE REPAIRS:**

**General Maintenance**: Should you experience a maintenance issue please report it to the office as soon as possible.

**Booth Space**: Please be reminded that the yellow floor markings outline the perimeters of your rented booth space. Fire Dept. regulations require you not exceed these dimensions as appropriate aisle space is required for safety purposes.

### **FREE VENDOR BISCUIT DAY:**

It pays to open promptly! Sunday, February 27<sup>th</sup> will be this month's **FREE VENDOR BISCUIT DAY!**

### **CRAWFISH SEASON IS JUST AROUND THE CORNER**

**Our Crawfish Stand will return in 2022! Expected OPENING DATE: March 12th** Please be aware of the NEW LOCATION. Beginning this year the Crawfish Stand will be located to the west of the large tent to allow for a smoother flow of traffic.