



## MAY 2022 NEWSLETTER

Thank you to all our GREAT Vendors! Many of you have chosen to complete some booth upgrades and improvements over the winter months– KUDOS to you! Engaging with your customers and providing a positive shopping experience creates repeat customers and many of you have expressed that this is exactly what is occurring. Vendors who help to create a great customer base and managements effort to complete major improvements at the Jockey Lot is definitely making the Lafayette Jockey Lot a destination for our area and tourism.

### **COMING EVENTS**

Join us on **May 8<sup>th</sup>** when the Jockey Lot celebrates Cinco de Mayo! “Come for the Bargains and Stay for the Fun” of Music and Margaritas.

Please encourage friends, family, and customers to join us on Saturday, **June 11<sup>th</sup>** for the Lafayette Jockey Lot’s 4<sup>th</sup> Annual Block Party! This old-fashioned neighborhood Block Party will include Music, Food, Raffles, and plenty of Family Fun. Enjoy a refreshing adult beverage, then put on your dancing shoes and enjoy the music of “The Cast”.

### **APRIL VENDOR OF THE MONTH**

**Congratulations to: Troy Broussard**

**Booth: 322**



**THE TOOL GUYS** – We would like to thank all our fellow businesses and the Jockey Lot crew for supporting us in our venture. We appreciate all of you!

### **NO DOGS ALLOWED**

Beginning April 15th, with the exception of a CERTIFIED SERVICE ANIMAL (per LA Rev Stat 21:52) DOGS will no longer be allowed at the Lafayette Jockey Lot. Due to the poor supervision of their pets by numerous owners and unsanitary monitoring of their pets bathroom habits we have been forced to create a "NO DOG" Policy. Thank you for assisting us in enforcing this policy.

### **PEST CONTROL:**

Just a reminder: Vendors of the 700 Lockable Booths will receive mandatory Pest Control at the cost of \$2.00 per booth per week. Due to the nature of the product sold in this aisle, it is necessary to be proactive and prevent the problem of pest issues. We would also ask that all Vendors throughout the Market keep their booth clean, removing food at the end of each day, etc. as a preventative measure in pest control.

### **VENDOR ADVERTISING:**

The Jockey Lot Flea Market has been working with two great advertising sources over the past year. These individuals are now available to our vendors as sources to promote their business.

**Kardboard Kreations:** Taylor Lachney. (318) 623-9039

[Kardboardkreations@yahoo.com](mailto:Kardboardkreations@yahoo.com)

Taylor offers graphics creations, assisting you with business cards, logos, and banners. Most of what you see at the Jockey Lot are her creations.

**We Are Video:** Ronnie Smith (337) 565-7824

[Usadigi.com](http://Usadigi.com)

Ronnie has produced several videos for the Lafayette Jockey Lot currently used on our website and Television advertising. He offers a great rate for Vendor Commercials!

### **IMPORTANT NOTICES:**

**Opening/Closing Times:** Beginning January 1, 2022, any Vendor not opening or not opening promptly for two consecutive weeks risks losing their booth space. Should a Vendor not open promptly a fine of \$15 per booth per week will be imposed. It is to your advantage to open timely.

**Booth Space:** Please be reminded that the yellow floor markings outline the perimeters of your rented booth space. Fire Dept. regulations require you not exceed these dimensions as appropriate aisle space is required for safety purposes.

### **FREE VENDOR BISCUIT DAY:**

It pays to open promptly! On SUNDAY May 29<sup>th</sup> Vendors can stop at the Main Restaurant between 8:00am -10am and claim their FREE VENDOR BISCUIT. (1 per customer please)