



MAY 2023 NEWSLETTER

All throughout the month of May we will be encouraging individuals to take the opportunity to **BE YOUR OWN BOSS** and experience for themselves the freedom it can bring. New vendors - come and meet our amazing current vendors who have already taken the plunge into independence. With loads of of super cool products and our newly added spaces at the 400 Section we celebration your entrepreneurship and the opportunities you have created.

VENDOR CONTEST

Please see the attached **CONTEST NOTICE** attached to this Newsletter for your opportunity to **WIN \$250 of FREE Booth Rent in May. Don't miss out on this great opportunity!**

MAY VENDOR OF THE MONTH

Congratulations to: Rosalie Garcia

Booths: 720



We are about to make 1 amazing year at the Jockey Lot! We are here every Saturday and Sunday, rain or shine and offer delicious Mexican snacks such as real Fruit Fresh Waters, Corn on a Stick, Corn in a Cup, Hot Coffee, drinks and much more. Come see us for a tasty treat!

REMINDER

The Jockey Lot is OPEN until 5:00 PM Saturdays and Sundays. Vendors are required to follow shopping hours. We have recently received comments from customers questioning why so many of you are leaving at 2 and 3 pm. Beginning in May we will be noting those Vendors. Currently there is no penalty, but should this problem persist penalties may be necessary.

ADDITIONAL OUTDOOR BOOTHS ADDED

You may have noticed that additional booth spaces have been added to the front of the 400 section. These new Reservable Spaces will be a great traffic area located so close to the customer parking. This booth space should aid in driving more traffic to the market with the spring weather.

TARPS – UPDATE: Tarps are here!

We will continue to increase our curb appeal and encourage shopping traffic. Going forward all tarps will be required to become consistent. No more different colored tarps, especially blue. Stop at the office to purchase your new Jockey Lot compliant gray tarp for either \$23 (10'x10') or \$24 dollars (10'x12').

RENT PAYMENT

Please be reminded that in order to retain your Booth Space, rent must be received in the office by 3:00 PM Sunday. Those Vendors not paying rent risk losing their booth space. Vendors are always welcome to call with a credit card to secure their booth space for the following week.

RESERVABLE SPACES

RESERVABLE SPACES are intended for the purpose of removing merchandise at the end of day each Sunday. Display racks and cabinets may remain, but all merchandise is to be removed. The purpose of a **LOCKABLE SPACE** is for those Vendors wishing to leave merchandise from week to week. The Jockey Lot will begin enforcing this policy beginning on April 9, 2023.

Should you have a concern regarding your booth, we are happy to speak with you personally to assist in resolving any issues or questions you may have.

SPRING BAR SPECIALS

MAY SPECIAL – FREE Jello-Shot with each mixed drink!