

## JUNE 2023 NEWSLETTER

The fun kicks off at **10:00AM on June 17<sup>th</sup> for the ANNUAL JOCKEY LOT BLOCK PARTY!** FREE Face Painting, Balloon Art, Train Rides and Games for the kids will help to attract an increased number of customers beginning at 10:00am. Shoppers will also enjoy the music of "The Cast", Bar Specials, and Food Vendors. There will be a **FREE** Raffle for Customers with great summer prizes. And as always- it's about **COMMUNITY**! The Community Blood Mobile will be onsite from 8AM-11AM in an effort to give back to Louisiana. Please consider donating to help your community!

# **VENDOR CONTEST**

## CONGRATULATIONS to the LUCKY WINNER of a \$250 BOOTH CREDIT: CHARLES & RANDIE LATIOLAIS

## JUNE VENDOR OF THE MONTH

Congratulations to: Nikki Williams Booths: 536, 538, 540



I appreciate the Jockey Lot for giving me a platform to understand the Louisiana culture and grow my small business. We're from New York and the Jockey Lot has given us an opportunity to expand our business and make many new friends. We hope to continue to provide the latest fashion for men, women, and children at great prices. Best wishes!

### **REMINDER**

The Jockey Lot is OPEN until 5:00 PM Saturdays and Sundays. Vendors are required to follow shopping hours. We have recently received comments from customers questioning why so many of you are leaving at 2 and 3 pm. In early May we began noting those Vendors. Currently there is no penalty, but should this problem persist penalties may become necessary.

### **400 SECTION PARKING**

Additional B400 covered booth spaces have been added to the front of the 400 Section.

Parking directly adjacent to a rental space is not guaranteed and is based on the location of the space. With the addition of these new B440 Rental Spaces, parking adjacent to your 400 Section space is not available. It is your responsibility to park in the General Parking area.

### 700 RESERVABLE SPACES

Parking at a booth in the 700 Reservable area is prohibited. These Vendors are currently using what would be a designated parking space as a vending area. Regarding Loading/Unloading: Please load/unload within 15 minutes and park in the grassy area behind the outdoor cement tables.

### TARPS ARE HERE

We will continue to increase our curb appeal and encourage shopping traffic. Going forward all tarps will be required to become consistent. No more different colored tarps, especially blue. Stop at the office to purchase your new Jockey Lot compliant gray tarp for either \$23 (10'x10') or \$24 dollars (10'x12').

#### **RENT PAYMENT**

Please be reminded that in order to retain your Booth Space, rent must be received in the office by 3:00 PM Sunday. Those Vendors not paying rent risk losing their booth space. Vendors are always welcome to call with a credit card to secure their booth space for the following week.

#### **RESERVABLE SPACES**

**RESERVABLE SPACES** are intended for the purpose of removing merchandise at the end of day each Sunday. Display racks and cabinets may remain, but all merchandise is to be removed. The purpose of a **LOCKABLE SPACE** is for those Vendors wishing to leave merchandise from week to week. The Jockey Lot will begin enforcing this policy beginning on April 9, 2023.

Should you have a concern regarding your booth, we are happy to speak with you personally to assist in resolving any issues or questions you may have.

#### **SPRING BAR SPECIALS**

JUNE SPECIAL – Beat the heat and enjoy a refreshing VODKA LEMONADE