

JANUARY 2024 NEWSLETTER



JANUARY CHRISTMAS RELIEF RAFFLE

The holidays can be stressful on your pocketbook. Recovering financially from them can create additional stress. The **Lafayette Jockey Lot** is here to help! Join us January 28th when we will be drawing a winner for a free giveaway of \$1000 CASH, yes that's correct...\$1000 CASH on Sunday January 28th at 3:00PM.

RULES:

- 1. Shoppers will be able to enter one time per weekend for a chance to win.
- 2. You need not be present to win.
- 3. Your contact information must be included on the raffle ticket.
- 4. Winning Ticket must be presented to receive your cash.
- 5. Vendors and Employees are excluded.
- 6. You must be over 18 years of age to participate.
- 7. Winner will be drawn at 3:00PM Sunday January 28th.

ATTENTION VENDORS: This Annual Contest attracts many shoppers. The final day of January 28th will be very busy as many customers return in anticipation of being the lucky winner.

JANUARY VENDOR OF THE MONTH

Congratulations to: Ivonne Baquodano Booths: 605 & 607



Congratulations to IVONNE BAQUODANO- Ivonne sells a bit of everything - from shoes to clothing to toys to perfume. Stop by and find some great bargains!

ACCEPTING MARKET BUCKS:

A **MARKET BUCK** is a coupon valued at \$10 given as a promotion. This is done to help you succeed by attracting SHOPPERS to the JOCKEY LOT. **Vendors – YOU MUST accept MARKET**

BUCKS same as cash. When presented, accept them (same as a cash purchase), but **DO NOT give the buyer change!** Market Bucks are a spend it all or lose the balance. Vendors should turn any Market Buck received in at the office for a \$10 CASH reimbursement.

PLEASE- DO NOT TELL A CUSTOMER YOU ACCEPT CASH ONLY.

A Market Buck spends the same as cash - you may be CASH ahead in the end. **EXAMPLE**: Should a Customer purchase an Item for \$5.00, you are **REQUIRED TO ACCEPT THE MARKET BUCK** and turn it in at the office. When you present the Market Buck to our Office Staff, they will give you \$10 CASH! You would be ahead \$5.00!!!

RENT REMINDER:

To secure your booth for the following week your rent is due in the office by 3:00 PM Sunday. If not received, your booth becomes available to online renters at midnight Sunday. Should you call the office to pay your rent, please do so early. Our staff is busy collecting rent at the window and often is unable to answer you call after 1:00 PM.

PEST CONTROL:

Just a reminder: Vendors of the 700 Lockable Booths will receive mandatory Pest Control at the cost of \$2.00 per booth per week. Due to the nature of the product sold in this aisle, it is necessary to be proactive and prevent the problem of pest issues. We would also ask that all Vendors throughout the Market keep their booth clean, removing food at the end of each day, etc. as a preventative measure in pest control.

FALL BAR SPECIALS:

Enjoy a SPIKED HOT CHOCOLATE for just \$3.00 this Winter Season!

SHOPLIFTERS:

Please be aware, this time of year shoplifting is prevalent. Should you encounter a shoplifter, please let the office know immediately so that the proper authorities may be notified. An announcement will be made to help keep your fellow vendors from experiencing the same problem.