

FEBRUARY 2024 NEWSLETTER

WELCOME FEBRUARY and MARDI GRAS Season!

With a frigid January now in the rearview mirror we can begin to look forward to those warmer temperatures. The pleasant weather will bring out an increased number of shoppers and our entertainment tent will once again begin featuring local music talent.

COMING EVENTS

On MARCH 23rd we will host our ANNUAL SPRING GARAGE SALE. This event also brings record numbers of shoppers to the market – Vendors should be prepared for another hectic weekend. The day will feature LIVE Music in the entertainment tent, Face Painting, Balloon Art, a DJ, and FOOD Specials!

Signup for the Garage Sale will begin on February 10th. Booths will be \$10 for a 10' x 10' space (Participants supply their own table).

FEBRUARY VENDOR OF THE MONTH

Congratulations to: Jimmy Jamalladin Booth: 260, 437, 440, 444, 809 & 811



We have enjoyed participating at the Jockey Lot for many years and have several locations. If it is a cold drink or refreshment that you are looking for, come see us in booth 260. If it is USB wires, Bluetooth, Blankets, and Toys come visit us in the 400 booths. Thank you for your support!

ACCEPTING MARKET BUCKS:

A MARKET BUCK is a coupon valued at \$10 given as a promotion. This is done to help you succeed by attracting SHOPPERS to the JOCKEY LOT. Vendors – YOU MUST accept MARKET BUCKS same as cash. When presented, accept them (same as a cash purchase), but DO NOT give the buyer change! Market Bucks are a spend it all or lose the balance.

Vendors should turn any Market Buck received in at the office for a \$10 CASH reimbursement.

PLEASE- DO NOT TELL A CUSTOMER YOU ACCEPT CASH ONLY.

A Market Buck spends same as cash - you may be CASH ahead in the end. **EXAMPLE**: Should a Customer purchase an Item for \$5.00, you are **REQUIRED TO ACCEPT THE MARKET BUCK** and turn it in at the office. When you present the Market Buck to our Office Staff, they will give you \$10 CASH! You would be ahead \$5.00!!!

RENT REMINDER:

To secure your booth for the following week your rent is due in the office by 3:00 PM Sunday. If not received, your booth becomes available to online renters at midnight Sunday. Should you call the office to pay your rent, please do so early. Our staff is busy collecting rent at the window and often is unable to answer you call after 1:00 PM.

MAINTENANCE REPAIRS:

General Maintenance: Should you experience a maintenance issue please report it to the office as soon as possible.

Booth Space: Please be reminded that the yellow floor markings outline the perimeters of your rented booth space. Fire Dept. regulations require you not exceed these dimensions as appropriate aisle space is required for safety purposes.

FREE VENDOR BISCUIT DAY:

It pays to open promptly! Sunday, February 25th be this month's **FREE VENDOR BISCUIT DAY!**

<u>TRAPS</u>

To increase our curb appeal and encourage shopping traffic, beginning January 1, 2023, all tarps will need to be consistent. What does this mean? Grey Tarps of a flame-retardant material will be available for purchase in the Jockey Lot office. These tarps will be purchased in bulk and sold to Vendors at cost. Please let the office know if you require such a tarp(s).