

## **APRIL 2024 NEWSLETTER**

## WELCOME SPRING!

It's always amazing how warmer temperatures and Spring-like weather can change one's perspective. As the season changes from chilly mornings and cool days to sunshine and friendly chatter we also look forward to an increased number of shoppers. Vendors should be prepared for higher traffic levels and increased sales – YEAH!!!!

# APRIL VENDOR OF THE MONTH Congratulations to: Maria Moreno Booths: 132, 134, 136, 138, 140

Congratulations to one of our long-term vendors Maria Moreno! If it is boots, hats, or any other type of western wear you are in the market for, just stop in and visit Maria for a large variety of quality products. She also has many types of Hispanic wear for you to choose from. Thank you for being a Vendor!

## **VENDORS - WE NEED YOUR HELP**

As the weather continues to improve and our hallways fill with Customers, we want to ensure that foot traffic remains safe for all. Many of our shoppers and Vendors use canes, walkers or wheelchairs and navigating the hallways can be a challenge for them. Please – NO SKATEBOARDS, SCOOTERS or ROLLER BLADES in the hallways. Also, we know kids will be kids but we would like to ask your help in reminding them - no running in the hallways.

## COMING SOON.....

A NEW Vendor Market Bucks Monthly Drawing!

## **ACCEPTING MARKET BUCKS:**

A **MARKET BUCK** is a coupon valued at \$10 given as a promotion. This is done to help you succeed by attracting SHOPPERS to the JOCKEY LOT. **Vendors – YOU MUST accept MARKET BUCKS same as cash.** When presented, accept them (same as a cash purchase), but **DO NOT give the buyer change**! Market Bucks are a spend it all or lose the balance. Vendors should turn any Market Buck received in at the office for a \$10 CASH reimbursement.

#### PLEASE- DO NOT TELL A CUSTOMER YOU ACCEPT CASH ONLY.

A Market Buck spends same as cash - you may be CASH ahead in the end. **EXAMPLE**: Should a Customer purchase an Item for \$5.00, you are **REQUIRED TO ACCEPT THE MARKET BUCK** and turn it in at the office. When you present the Market Buck to our Office Staff, they will give you \$10 CASH! You would be ahead \$5.00!!

#### **RENT REMINDER:**

To secure your booth for the following week your rent is due in the office by 3:00 PM Sunday. If not received, your booth becomes available to online renters at midnight Sunday. Should you call the office to pay your rent, please do so early. Our staff is busy collecting rent at the window and often is unable to answer your call after 1:00 PM.

We love chatting with you, but PLEASE be mindful of those Vendors waiting in line behind you. They are anxious to return to their booth too!

#### FREE VENDOR BISCUIT DAY:

It pays to open promptly! Sunday, APRIL 28th be this month's **FREE VENDOR BISCUIT DAY!** 

## <u>TARPS</u>

To increase our curb appeal and encourage shopping traffic, beginning January 1, 2023, all tarps will need to be consistent. What does this mean? Grey Tarps of a flame-retardant material will be available for purchase in the Jockey Lot office. These tarps will be purchased in bulk and sold to Vendors at cost. Please let the office know if you require such a tarp(s).

## THANK YOU TO ALL OUR LOYAL VENDORS FOR HELPING US TO REMAIN ONE OF THE BEST FLEA MARKETS IN SOUTHERN LOUISIANA!